

No.F.15011/1/2020-21/I&PR(CADC)/93  
CHAKMA AUTONOMOUS DISTRICT COUNCIL  
INFORMATION & PUBLIC RELATIONS DEPARTMENT

Dated Kamalanagar,  
the 20<sup>th</sup> November 2020

To,

The President

MBS, CYCA, CMS, MCSU, MBA  
Kamalanagar

**Subject: Appeal for involvement, support and cooperation in the campaign for adoption of appropriate Covid-19 behaviour.**

Sir,

In pursuance of the letter No.B.13021/1/2020-IPR dt.19/10/2020 of Government of Mizoram and the meeting held in the office Chamber of the Executive Secretary, CADC I am to appeal to all religious and NGO leaders within Chakma Autonomous District Council area for cooperation in the campaign for adoption of appropriate Covid-19 behaviour by all the citizens. This is part of the IEC (Information, Education & Communication) Campaign on Covid-19 Pandemic, an effort to spread awareness among the general public about the need for adoption of Covid-19 related appropriate behaviour to prevent and contain the spread of the disease.

The need for adoption of appropriate behaviour has become more expedient in view of the upcoming festive season and unlock plan being unveiled gradually. Under the given situation it has become important to re-emphasize amongst the people the need and significance of following Covid related social behavioural norms like wearing mask, maintaining social distance, hand hygiene/washing, etc..

The task is being undertaken in a mission mode and the need for active involvement and cooperation of the religious and NGO leaders is being regarded indispensable.

It is therefore, appealed that the network and resources of the respective NGOs/Organization may kindly be mobilized for accomplishment of the objectives of IEC campaign on Covid-19 Pandemic so that the festive season ahead does not turn out to be a vulnerable period.

  
(PRABIN CHAKMA)

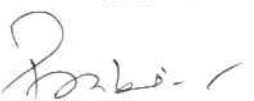
Information & Public Relations Officer  
Chakma Autonomous District Council  
Kamalanagar

Memo No.F.15011/1/2020-21/I&PR(CADC)/93

Dated Kamalanagar,  
the 20<sup>th</sup> November, 2020

Copy to for information:

1. The Executive Secretary, CADC.

  
(PRABIN CHAKMA)

Information & Public Relations Officer  
Chakma Autonomous District Council